

PHYTAMIN

E A

B₆

The power of vitamins,
the balancing of nature.

FACE | BODY | HAIR

The new dermocosmetic line of products,
made for everyday use.
Effective, with a full pampering care to
your face, body and hair.

PHYTAMIN



INDEX

PHYTAMIN ruling guidelines	04
PHYTAMIN – major characteristics	05
The Vitamins	06
The Plant Extracts	06
Harmony of the Face	
Rinse & Clean	08
Face Cleansing Gel	
Facial Cleansing Milk	
Toning	
Hydrate	10
Fresh face Cream	
Face Day Cream	
Face Night Cream	
Lip Stick	
Body Balance	
Cleanse	12
Shower Cream	
Shower Gel	
Sport Shower Gel & Shampoo	
Foaming Milk Bath & Shower	
Intimate Cleanser	
Liquid Soap	
Protect	15
One Week Deodorant Cream	
Nourish	16
Fluid Body Cream	
All-in-one Cream	
Hand Cream SPF 6	
Hair Beauty	
Specific Cleansing	18
Hair Loss Shampoo	
Anti-Dandruff Shampoo	
Sebum Regulator Shampoo	
Daily Use Shampoo	
Restoring	
Hair Mask	
Hair Spray Serum	
Product Lines	22
P.O.P. Materials	23



PHYTAMIN

The beauty of nature. Nature for beauty. Biochemistry since 1944.

Vebi Istituto Biochimico is a flexible and dynamic multi-disciplinary chemical company with a pharmaceutical background, operating in the international market and focused on innovation, high production capacity and distribution network.

Scientific research and concrete solutions have confirmed Vebi as one of the leading Italian companies offering solutions for personal hygiene, health and beauty treatments.

OUR BENCHMARKS



RESEARCH

An uninterrupted research and development of new formulations, constantly checked through uncompromising lab tests and their real efficacy are the basis of our entrepreneurial belief.



SAFETY

PHYTAMIN products do not contain parabens and are Nickel-, Chrome-, Mercury- and Cobalt-tested.

The exclusion of potentially allergenic ingredients, as well as the careful control of raw materials employed within every manufacturing cycle will increase product suitability for all skin types.



SENSORIALITY

Every single product is conceived to deliver maximum pleasure in the daily use, throughout a carefully balanced sensorial combination of perfume (olfaction), texture (touch) and colour (sight).



DESIGN

Attention and care towards products continues through the selection and choice of efficient and elegant, good-looking packaging, as well capable of effectively preserving the formulation against external agents such as air, light, heat and humidity.



FRANKNESS

Product claims and communications are both clear and direct. To inform consumers in a straightforward way is an indispensable prerequisite to build a reciprocally reliable and long-lasting relationship.

PHYTAMIN

Every single formulation is conceived starting from the balanced and incisive combination of a specific vitamin with a mix of natural extracts and active ingredients, thus developing a synergistic reciprocal enhancement of their respective activities.

ALL PRODUCTS ARE:

- _ WITHOUT PARABENS
- _ DERMATOLOGICALLY TESTED
- _ NICKEL, CHROME, MERCURY AND COBALT TESTED

vitamin
A

PHYTAMIN

Vitamin A *as* Antioxidant

FACE PROGRAM

vitamin
E

PHYTAMIN

Vitamin E *as* Elasticity

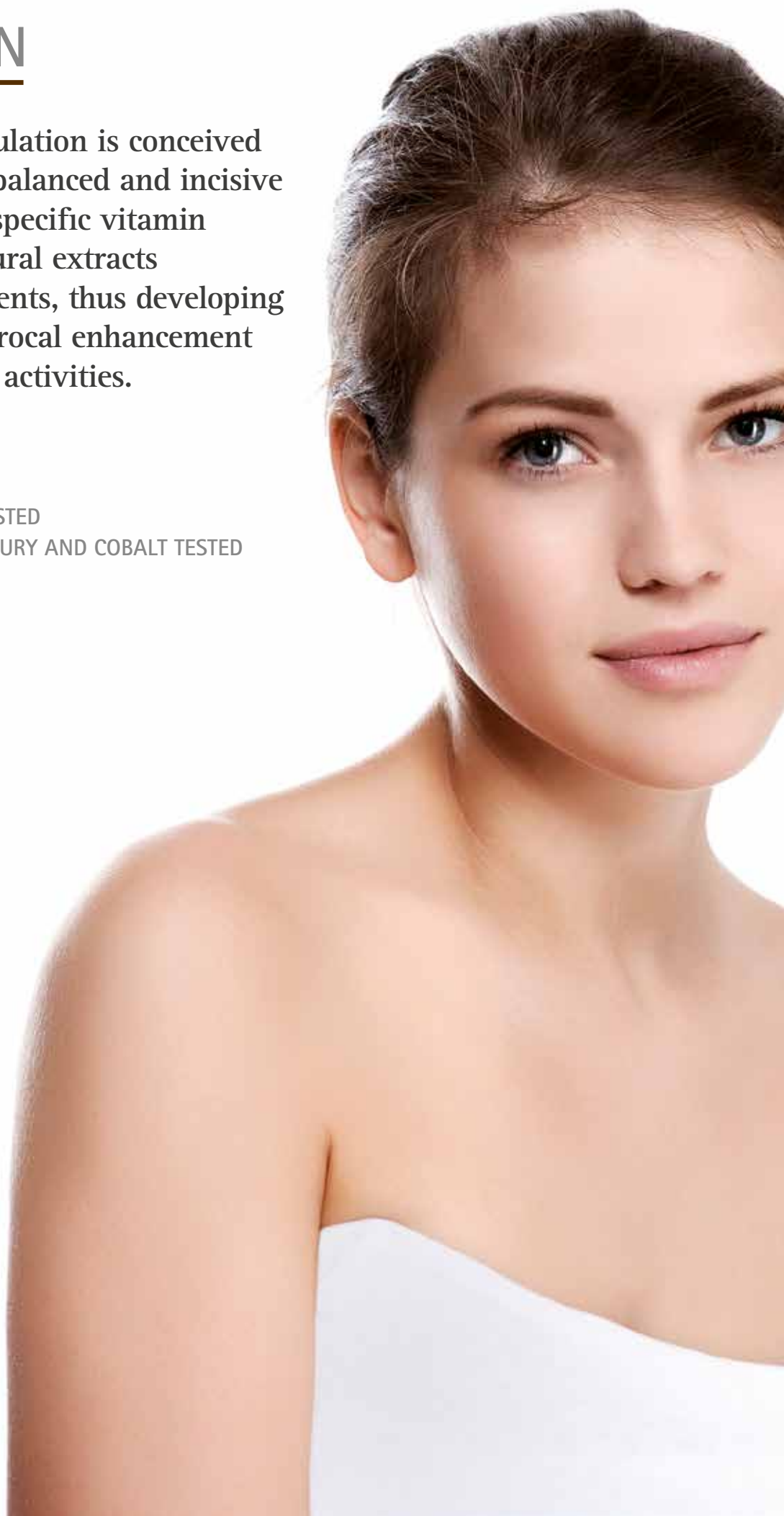
BODY PROGRAM

vitamin
B₆

PHYTAMIN

Vitamin B6 *as* Beauty

HAIR PROGRAM



VITAMINS

Classified as micronutrients, a minimal quantity is sufficient for daily normal bodily functions. Vitamins were modernly discovered and studied since only one hundred years ago. Early scientists suggested the term “vitamine” (from “vital amine”) to remark and stress its necessity for a normal human life.

Despite subsequent studies demonstrated that not all vitamins were “amines”, the word was already accepted and ubiquitous, but the term “vitamine” was officially modified to vitamin,

precisely to deemphasize the “amine” reference.

Made exception for Vitamin D, vitamins generally cannot be synthesized by our organism and must be assimilated through our diet, or through a cosmetic, trans-dermic application.

This is a major difference between animal and plant kingdoms, since vegetables can autonomously produce and assimilate vitamins. That is why we can assimilate many of our necessary vitamins from a normal vegetarian food diet.

Types of vitamins

Classified by their level of solubility in fats:

_ WATER-SOLUBLE VITAMINS
(vitamin C and vitamin B group)

_ FAT-SOLUBLE VITAMINS
(vitamins A, E, D and K).

Why do we need them and how do they work

Although not containing calories, vitamins are indispensable to regulate the major part of chemical reactions happening all over our bodies, including energy-yielding functions. Some may even protect our bodies from free radicals and its harmful effects thanks to their implicit antioxidant capacities.

Other vitamins will perform hormonal balance, enhance bones' growth and generally allow and assure good health for

both skin and hair, while a few are even considered essential for the normal functioning of our sight and of our nervous system. Particularly interesting are those vitamins that can enhance skin health by stimulating its metabolic functions, by offering protection from environmental hazards, as well as by increasing immune defense and restoring the physiological moisture balance of the skin.

PLANT EXTRACTS

Definition

Plant extracts are concentrated preparations of functional ingredients obtained through specific and suitable extraction processes from fresh or, more often, dried drugs (the plant part generally containing the highest concentration of target functional ingredients). Plant extracts can be classified as liquid, solid or soft extracts, in accordance to the amount of residual solvent.

Sort

Given the unlimited source of plants containing biologically interesting actives, it is not feasible to list them all.



PLANT EXTRACTS (and their most relevant effects) contained in our formulations

ACHILLEA or YALLOW	heal over, astringent	DATES	nourishing, hydrating, moisturizing
ALMOND OIL	elasticizing, nourishing, emollient	DOG ROSE	decongestant, protecting
APRICOT	soothing, nourishing	EUPHRASIA	regenerating, decongestant
AVOCADO	stimulates cell renewal, promotes collagen synthesis	EVENING PRIMROSE	moisturizing, emollient and rebalancing
BAMBOO	emollient, refreshing	GINKGO BILOBA	reinvigorating, toning
BIRCH	light sebum balancing	GREEN TEA	powerful natural antioxidant
BURDOCK	purifying, natural antiseptic	GUARANA	stimulates microcirculation, toning
CALENDULA	moisturizing, soothing	HAMAMELIS	soothes reddened skin and reduces transdermal dehydration
CASTOR OIL	nourishing, strengthening	ICELAND MOSS	natural antimicrobial deodorant
CHAMOMILE	soothing, reducing irritations and redness due to external agents	JOJOBA OIL	protective, balancing the stratum corneum lipid barrier
CINNAMON	stimulates microcirculation and oxygenation of hair bulb	KIGELIA AFRICANA	inhibits the 5- α -reductase enzyme, responsible of hair loss
CORNFLOWER	softening, moisturizing	KOLA NUT	toning
CUCUMBER	softening, toning, balancing the stratum corneum lipid barrier		

Use

Further to the major difference between its systemic and topic functions (the former to be assimilated orally, the latter to be applied topically) plant extracts' use in cosmetics became more frequently focused on a transdermal application, usually with very good results.

Plant extracts for a topic application are generally combined to obtain hydrating, nourishing, softening, moisturizing, elasticizing, soothing, calming and repairing actions, perfectly matching sought results.



LAVENDER	<i>emollient, smoothing</i>
LEMON	<i>astringent, exfoliating, natural deodorant</i>
LEMON BALM	<i>soothing, reducing irritations and redness due to external agents</i>
LINDEN	<i>hydrating, moisturizing</i>
MALLOW	<i>decongestant, moisturizing</i>
MARSH MALLOW	<i>protective, hydrating</i>
NETTLE	<i>astringent, purifying</i>
OAT	<i>hydrating, nourishing, gentle cleanser</i>
PANAX GINSENG	<i>revitalizing, toning</i>
PAPAYA	<i>hair nourishing and volumizing</i>
POMEGRANATE	<i>soothing and protecting antioxidant action</i>
RASPBERRY	<i>hydrating, toning</i>

RICE	<i>specific for hair reconditioning and restoring</i>
RICE OIL	<i>antioxidant protection</i>
ROSE	<i>soothing, reducing irritations and redness of sensitive skin</i>
SAGE	<i>astringent, antiseptic, balancing natural capacity</i>
SEA KALE	<i>cell renewal, skin revitalizer, UV-protection, counteracting free radicals</i>
SHEA BUTTER	<i>regenerating, elasticizing, emollient</i>
SWEET ORANGE	<i>scrubbing, promotes cell renewal</i>
THYME	<i>natural antiseptic</i>
WASABI	<i>soothing</i>
WHEAT PROTEINS	<i>protective, balancing the stratum corneum lipid barrier</i>

vitamin
A

Vitamin A *as* Antioxidant

Effectively contrasts free radicals, responsible for skin ageing.
Helps maintain the integrity of skin and mucous tissues. Activates cellular repair mechanism.



FACE CLEANSING GEL *Refreshing*

FUNCTIONAL INGREDIENTS

Citrus sinensis (sweet orange): will contrast free radicals, enhancing skin's elasticity and capillary microcirculation of blood.

Bamboo: emollient and refreshing capacities.

Althaea officinalis (marshmallow): protective and moisturizing action.

Cucumber: softening, toning, balancing the stratum corneum lipid barrier of the skin.

ACTION

Ideal for a fast and effective face cleansing, with a light scrubbing action. Due to the combining of light emulsifiers with both Vitamin A and the complex of natural extracts, the formulation helps maintain the skin hydrated and protected. A daily use shall restore tonicity and luminosity to the face, along with a pleasant freshness feeling.

USE

Apply the product on the face with a gentle massage. Rinse with lukewarm water.

INGREDIENTS: AQUA, MAGNESIUM LAURETH SULFATE, GLYCERIN, PEG-18 GLYCERYL OLEATE/COCOATE, PEG-4 RAPESEEDAMIDE, COCAMIDOPROPYL BETAINE, DISODIUM LAURETH SULFOSUCCINATE, PPG-26-BUTETH-26, PARFUM, BENZYL ALCOHOL, PHENOXYETHANOL, PEG-40 HYDROGENATED CASTOR OIL, POTASSIUM SORBATE, CITRIC ACID, TOCOPHERYL ACETATE, CYMBOPOGON SCHOENANTHUS OIL, CITRAL, LIMONENE, RETINYL PALMITATE, HELIANTHUS ANNUUS SEED OIL, EUGENIA CARYOPHYLLUS LEAF OIL, EUGENOL, SORBITOL, CITRUS AURANTIUM DULCIS PEEL OIL, CALCIUM ASCORBATE, ALTHAEA OFFICINALIS ROOT EXTRACT, BAMBUSA VULGARIS LEAF/STEM EXTRACT, CUCUMIS SATIVUS FRUIT EXTRACT, ROSMARINUS OFFICINALIS LEAF OIL, TOCOPHEROL, CI 42090.

150 ml
6 units

01554



FACIAL CLEANSING MILK

Emollient

FUNCTIONAL INGREDIENTS

Rice Oil: antioxidant protective action.

Oat: hydrating, emollient.

Euphrasia: regenerating, decongestant function.

Cornflower: softening, moisturizing properties.

ACTION

Deep cleanses the skin of the face, removing impurities and make-up. Its delicate formulation, suitable to very sensitive skins, contains both Vitamin A and the selected complex of natural extracts. Face skin will become pleasantly perfumed, luminous and fresh.

USE

Apply a proper amount of product on a cotton pad and delicately massage face and neck.

INGREDIENTS: AQUA [WATER], GLYCERYL STEARATE SE, PARAFFINUM LIQUIDUM [MINERAL OIL], ORYZA SATIVA (RICE) BRAN OIL, GLYCERIN, POLYSORBATE 20, CETEARYL ALCOHOL, PHENOXYETHANOL, BENZYL ALCOHOL, DIMETHICONE, SODIUM POLYACRYLATE, XANTHAN GUM, CENTAUREA CYANUS FLOWER WATER, EUPHRASIA OFFICINALIS FLOWER/LEAF/STEM WATER, DISODIUM EDTA, PARFUM [FRAGRANCE], SODIUM DEHYDROACETATE, PROPYLENE GLYCOL, AVENA SATIVA (OAT) BRAN EXTRACT, BHA, POTASSIUM SORBATE, SODIUM BENZOATE, CITRIC ACID, RETINYL PALMITATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, TOCOPHEROL.

200 ml

6 units

01552



TONING

Hydrating

FUNCTIONAL INGREDIENTS

Rose: soothes dry and sensitive skin, reducing irritations and redness.

Euphrasia: regenerating, decongestant properties.

Cornflower: softening, moisturizing action.

Lemon Balm: soothing, calming irritations and redness of the skin.

ACTION

Alcohol-free refreshing lotion, complementary to the Cleansing Milk. Because of the Vitamin A and the selected complex of natural extracts, it develops hydrating and soothing action. The skin of the face will restore its luminosity and vitality.

USE

After a thorough cleansing with the Milk, apply the Toning lotion with a cotton pad on face and neck.

INGREDIENTS: AQUA [WATER], GLYCERIN, ROSA DAMASCENA FLOWER WATER, CENTAUREA CYANUS FLOWER WATER, EUPHRASIA OFFICINALIS FLOWER/LEAF/STEM WATER, MELISSA OFFICINALIS FLOWER/LEAF/STEM WATER, BENZYL ALCOHOL, PHENOXYETHANOL, PPG-26-BUTETH-26, PEG-40 HYDROGENATED CASTOR OIL, PARFUM [FRAGRANCE], DISODIUM EDTA, TETRASODIUM EDTA, BENZYL SALICYLATE, SODIUM BENZOATE, HEXYL CINNAMAL, LINALOOL, CITRONELLOL, ALPHA-ISOMETHYL IONONE, POTASSIUM SORBATE, LIMONENE, BUTYLPHENYL METHYLPROPIONAL, CITRIC ACID, FRUCTOSE, GLUCOSE, GLYCINE, GLYCOLIC ACID, HYDROLYZED WHEAT PROTEIN, LACTIC ACID, LYSINE, MALIC ACID, SODIUM GLUTAMATE, SODIUM PCA, SORBITOL, TARTARIC ACID, UREA, RETINYL PALMITATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, CI 14700 [RED 4], POTASSIUM HYDROXIDE, SODIUM HYDROXIDE, TOCOPHEROL.

200 ml

6 units

01553

To Hydrate



FRESH FACE CREAM

With water liposomes

FUNCTIONAL INGREDIENTS

Water Liposomes: bring a continuative water supply to the skin.

Glycosaminoglycans: will favor skin renewal process, regenerating and contrasting skin ageing.

Polysaccharides: stimulate the natural production of elastin and hyaluronic acid.

Mallow: decongestant, moisturizing.

Calendula: moisturizing, soothing action.

ACTION

With light texture, fast absorbing cream, will restore freshness and hydration, that will last throughout the day thanks to Water Liposomes. Glycosaminoglycans will help increase skin elasticity and tone. Polysaccharides, obtained from the natural fermentation of *Sinorhizobium Meliloti* will stimulate the natural production of elastin and hyaluronic acid. Skin will restore its softness, luminosity and tone, becoming beautiful and vital.

USE

Apply in the morning, over perfectly cleansed skin, with light circular massages on face and neck.

INGREDIENTS: AQUA [WATER], CAPRYLIC/CAPRIC TRIGLYCERIDE, ISOPROPYL MYRISTATE, STEARETH-2, PROPYLENE GLYCOL, BUTYROSPERMUM PARKII (SHEA BUTTER) BUTTER, CYCLOPENTASILOXANE, ISOPROPYL PALMITATE, STEARETH-21, SINORHIZOBIUM MELILOTI FERMENT FILTRATE, CETYL ALCOHOL, STEARIC ACID, PHENOXYETHANOL, DIMETHICONE, SODIUM POLYACRYLATE, PARFUM [FRAGRANCE], GLYCOSAMINOGLYCANS, LECITHIN, XANTHAN GUM, PENTYLENE GLYCOL, DISODIUM EDTA, ETHYLHEXYLGLYCERIN, GLYCERIN, RETINYL PALMITATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, MALVA SYLVESTRIS (MALLOW) LEAF EXTRACT, CETYL HYDROXYETHYLCELLULOSE, CALENDULA OFFICINALIS FLOWER EXTRACT, POTASSIUM SORBATE, BHT, LIMONENE, LINALOOL, CITRIC ACID, SODIUM BENZOATE, CITRONELLOL, TOCOPHEROL, TRISODIUM EDTA, HEXYL CINNAMAL.

50 ml

6 units

01551



FACE DAY CREAM

Renewing

FUNCTIONAL INGREDIENTS

Retinol: helps renewing cells, contrasting skin ageing.

Hyaluronic Acid: reactivates skin, restoring compactness and elasticity.

Mallow: decongestant, moisturizing.

Calendula: moisturizing, soothing action.

ACTION

Enhances renewal of face skin cells, restoring its beauty, combining specific Retinol antiaging action with the hydrating efficacy of Hyaluronic Acid, along with natural extracts of Mallow and Calendula. The light texture makes the application very pleasant, leaving the skin fresh and delicately perfumed. Perfect as a make-up base.

USE

Apply in the morning, over perfectly cleansed skin, with light circular massages on face and neck.

INGREDIENTS: AQUA [WATER], CYCLOPENTASILOXANE, CAPRYLIC/CAPRIC TRIGLYCERIDE, CETEARYL ALCOHOL, ETHYLHEXYL STEARATE, PROPYLENE GLYCOL, POLYSORBATE 60, PHENOXYETHANOL, DIMETHICONE, PARFUM [FRAGRANCE], SODIUM POLYACRYLATE, PEG-20 STEARATE, XANTHAN GUM, LECITHIN, RETINOL, DISODIUM EDTA, SODIUM HYALURONATE, ETHYLHEXYLGLYCERIN, GLYCERIN, PENTYLENE GLYCOL, HEXYL CINNAMAL, MALVA SYLVESTRIS (MALLOW) LEAF EXTRACT, BUTYLPHENYL METHYLPROPIONAL, CALENDULA OFFICINALIS FLOWER EXTRACT, POTASSIUM SORBATE, LINALOOL, BHT, GERANIOL, CITRIC ACID, LIMONENE, CITRONELLOL, ALPHA-ISOMETHYL IONONE.

50 ml

6 units

01549

FACE NIGHT CREAM*Rejuvenating***FUNCTIONAL INGREDIENTS**

Retinol: enhances the cell renewal process, contrasting skin ageing.

Avocado: stimulates cell renewal, promotes collagen synthesis.

Shea Butter: regenerating, elasticizing, emollient, protecting the skin

Marine Collagen: fatty oils and proteins that will help maintain the correct hydration of the stratum corneum lipid barrier, reducing the transdermal dehydration.

ACTION

Has a restoring action over fatigued, toneless skin. This Retinol-rich formula is an effective antiaging, the Marine Collagen will favor the correct hydration of the stratum corneum, while Shea Butter and Avocado Oil produce renewing and nourishing benefits. Following the night sleep, the face skin will become fresh, supple and smooth.

USE

Apply in the evening, over perfectly cleansed skin, with light circular massages on face and neck.

INGREDIENTS: AQUA [WATER], CETEARYL ALCOHOL, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, PERSEA GRATISSIMA (AVOCADO) OIL, BUTYROSPERMUM PARKII (SHEA BUTTER) BUTTER, CETEARETH-25, DICAPRYLYL ETHER, PARFUM [FRAGRANCE], PHENOXYETHANOL, PEG-20 STEARATE, DIMETHICONE, CARBOMER, TRIETHANOLAMINE, HEXYLDECANOL, OLEA EUROPAEA (OLIVE) OIL UNSAPONIFIABLES, XANTHAN GUM, PENTYLENE GLYCOL, RETINOL, DISODIUM EDTA, ETHYLHEXYLGLYCERIN, SOLUBLE COLLAGEN, BENZYL SALICYLATE, BHT, LIMONENE, ALPHA-ISOMETHYL IONONE, LINALOOL, CERAMIDE 3, COUMARIN.

50 ml**6 units****01550****LIP STICK***Protective***FUNCTIONAL INGREDIENTS**

Shea Butter: regenerating, elasticizing, emollient, protecting the skin.

Jojoba Oil: protective, balancing the stratum corneum lipid barrier, softening action.

Castor Oil: nourishing and reinforcing action.

ACTION

Protects and hydrates the lips while exposed to adverse external agents.

INGREDIENTS: RICINUS COMMUNIS OIL, BUTYROSPERMUM PARKII BUTTER, EUPHORBIA CERIFERA (CANDELLA) WAX, CERA ALBA, CAPRYLIC/CAPRIC TRIGLYCERIDES, SIMMONDSIA CHINENSIS (JOJOBA) OIL, COPERNICIA CERIFERA (CARNAUBA) WAX, TOCOPHERYL ACETATE, RETINYL PALMITATE, PARFUM.

USE

Apply as much as necessary during the day.

5,7 ml**counter display 24 units****01555**

vitamin E

Vitamin E *as* Elasticity

The balancing action over the stratum corneum lipids protects cell membranes, usual target of oxidant agents. Vitamin E will control and limit water loss, maintaining the skin hydrated and protected, keeping it supple and elastic.



SHOWER CREAM

Relaxing

FUNCTIONAL INGREDIENTS

Rice: emollient, smoothing and antioxidant protection.

Mallow: decongestant, moisturizing properties.

Milk Proteins: increases the elasticity and vitality of the skin.

ACTION

Vitamin E, natural extracts and milk proteins available in this formulation will allow it to nourish and hydrate the skin within a soft and creamy foam. The skin will become supple, elastic, smooth and delicately perfumed.

USE

Apply the product with a sponge or directly over the skin. Massage delicately and rinse thoroughly.

INGREDIENTS: AQUA, SODIUM LAURETH SULFATE, COCAMIDOPROPYL BETAINE, COCAMIDE DEA, SODIUM CHLORIDE, PARFUM, MILK PROTEIN, GLYCERIL STEARATE, POTASSIUM COCOYL HYDROLYZED COLLAGEN, TOCOPHERYL ACETATE, MALVA SYLVESTRIS EXTRACT, ORYZA SATIVA EXTRACT, PROPYLENE GLYCOL, TETRASODIUM EDTA, CITRIC ACID, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, BENZYL ALCOHOL, CITRONELLOL, GERANIOL, AMYL CINNAMAL, LINALOOL, BUTYLPHENYL METHYLPROPIONAL, STYRENE/ACRYLATES COPOLYMER.

300 ml

6 units

01559



SHOWER GEL

Detoxifying

FUNCTIONAL INGREDIENTS

Sweet Orange: scrubbing, promotes cell renewal emollient.

Pomegranate: soothing and protecting, antioxidant action.

Thermal trace elements: purifying and toning action on the skin.

ACTION

Vitamin E, Sweet Orange and Pomegranate natural extracts plus the Thermal trace elements available in this formulation will allow it to deterge, purify and tone the skin, conveying a pleasant sensation of relax and well-being.

USE

Apply the product with a sponge or directly over the skin. Massage delicately and rinse thoroughly.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, COCAMIDOPROPYL BETAINE, DECYL GLUCOSIDE, DISODIUM COCOAMPHODIACETATE, PARFUM [FRAGRANCE], SODIUM CHLORIDE, HEXYL CINNAMAL, PROPYLENE GLYCOL, STYRENE/ACRYLATES COPOLYMER, PHENOXYETHANOL, COCO-GLUCOSIDE, POTASSIUM SORBATE, SODIUM BENZOATE, PENTYLENE GLYCOL, LIMONENE, CITRUS AURANTIUM DULCIS (ORANGE) PEEL EXTRACT, PUNICA GRANATUM PEEL OF FRUIT EXTRACT, BENZOIC ACID, METHYLCHLOROISOTHIAZOLINONE, TOCOPHERYL ACETATE, METHYLISOTHIAZOLINONE, CITRIC ACID, CALCIUM CHLORIDE, CUPRIC CHLORIDE, FERRIC CHLORIDE, MAGNESIUM CHLORIDE, MANGANESE CHLORIDE, ZINC CHLORIDE.

200 ml

6 units

01561



SPORT SHOWER GEL & SHAMPOO

Sanitizer

FUNCTIONAL INGREDIENTS

Green Tea: protects the skin, contrasting damages induced by free radicals.

Ginseng: revitalizing and toning.

Mallow: decongestant, moisturizing.

Birch: light sebum balancing.

ACTION

Cleans the skin delicately, without drying it, preserving the stratum corneum lipid barrier of the skin. Vitamin E and the natural extracts available in this formulation will allow it to develop a protective action, helping maintain a healthy skin. Contains Triclosan, antibacterial and sanitizer.

USE

The product can be used all over the skin and on the scalp.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, SODIUM COCO-SULFATE, COCAMIDOPROPYL BETAINE, GLYCERETH-2 COCOATE, SODIUM CHLORIDE, DISODIUM COCOAMPHODIACETATE, PARFUM [FRAGRANCE], PROPYLENE GLYCOL, PHENOXYETHANOL, TRICLOSAN, HEXYL CINNAMAL, SODIUM BENZOATE, POTASSIUM SORBATE, LINALOOL, CAMELLIA SINENSIS LEAF EXTRACT, PANAX GINSENG ROOT EXTRACT, BETULA ALBA BARK/LEAF EXTRACT, MALVA SYLVESTRIS (MALLOW) LEAF EXTRACT, METHYLCHLOROISOTHIAZOLINONE, CITRIC ACID, TOCOPHERYL ACETATE, METHYLISOTHIAZOLINONE.

200 ml

6 units

01560



BATH & SHOWER FOAMING MILK

Nourishing

FUNCTIONAL INGREDIENTS

Hamamelis: soothes reddened skin and reduces transdermal dehydration.

Mallow: decongestant, moisturizing properties.

Wheat proteins: protective, balancing the stratum corneum lipid barrier.

ACTION

Thoroughly cleanses the skin delicately, preserving the stratum corneum lipid barrier of the skin. The purity of the ingredients and the physiologic pH make the product highly advisable to sensitive skins as well. Milk proteins soothing properties and Vitamin E protective action available in this formulation will hydrate the skin to a soft and silky level.

USE

Apply the product with a wet sponge, or pour it into the tub with a water stream to produce bubbles. Massage delicately and rinse thoroughly.

INGREDIENTS: AQUA, SODIUM LAURETH SULFATE, SODIUM CHLORIDE, COCAMIDOPROPYL BETAINE, PARFUM, C12-13 ALKYL LACTATE, HAMAMELIS VIRGINIANA WATER, AVENA SATIVA KARNEL EXTRACT, MALVA SYLVESTRIS EXTRACT, HYDROLYZED WHEAT PROTEIN, LACTIS PROTEINUM, STYRENE/ACRYLATES COPOLYMER, RETINYL PALMITATE, TOCOPHERYL ACETATE, PANTHENOL, DMDM HYDANTOIN, CITRIC ACID, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, AMYL CINNAMAL, CITRONELLOL, UNALLOOL, ALPHA-ISOMETHYL IONONE.

1000 ml

6 units

01567



INTIMATE CLEANSER

Delicate pH 4,5

FUNCTIONAL INGREDIENTS

Calendula: moisturizing, soothing.

Thyme: natural antiseptic.

Dog Rose: decongestant, protecting.

Chamomile: soothing, reducing irritations and redness due to external agents.

ACTION

Intimate Cleanser will enhance and maintain your personal intimate physiological natural defenses. Vitamin E and the functional ingredients, with their combined soothing and emollient effects, will grant a proper daily hygiene, in due respect of mucous natural pH. The daily use of the product will assure a long-lasting wellbeing, along with a pleasant freshness feeling.

USE

Apply as a liquid soap and rinse thoroughly.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, COCAMIDOPROPYL BETAINE, MAGNESIUM LAURYL SULFATE, SODIUM CHLORIDE, PROPYLENE GLYCOL, PARFUM [FRAGRANCE], PHENOXYETHANOL, BENZYL ALCOHOL, SODIUM BENZOATE, POTASSIUM SORBATE, CALENDULA OFFICINALIS FLOWER EXTRACT, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, THYMUS VULGARIS (THYME) FLOWER/LEAF EXTRACT, ROSA CANINA FRUIT EXTRACT, DEHYDROACETIC ACID, METHYLCHLOROISOTHIAZOLINONE, CITRIC ACID, TOCOPHERYL ACETATE, METHYLISOTHIAZOLINONE, CI 16035 [RED 40].

300 ml

6 units

01557

LIQUID SOAP

Moisturizing

FUNCTIONAL INGREDIENTS

Mallow: decongestant, moisturizing properties.

Apricot: soothing, nourishing.

Lavender: emollient, soothing.

Chamomile: soothing, reducing irritations and redness due to external agents.

ACTION

Vitamin E, combined with the natural extracts available in this formulation, supplies a delicate cleanse. A daily use will grant a supple, hydrated, fresh, healthy and sanitized skin, while Triclosan will assure the antiseptic, antibacterial and hygienic results.

USE

Apply the product with the palm, diluted with water. Rub delicately to emulsify completely, then rinse thoroughly.

INGREDIENTS: AQUA (WATER), SODIUM LAURETH SULFATE, SODIUM LAURYL SULFATE, SODIUM CHLORIDE, COCAMIDE-DEA, TOCOPHERYL ACETATE, DISODIUM LAURETH SULFOSUCCINATE, COCAMIDOPROPYL BETAINE, GLYCERIN, PROPYLENE GLYCOL, PRUNUS ARMENIACA FRUIT EXTRACT, LAVANDULA ANGUSTIFOLIA FLOWER EXTRACT, CHAMOMILLA RECUTITA FLOWER EXTRACT, MALVA SYLVESTRIS LEAF EXTRACT, TRICLOSAN, CITRIC ACID, PARFUM (FRAGRANCE), METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, DMDM HYDANTOIN.

500 ml

6 units

01558



To Protect

ONE WEEK DEODORANT CREAM

Long-lasting

FUNCTIONAL INGREDIENTS

Achillea or Yarrow: healing, astringent.

Iceland Moss: natural antimicrobial deodorant.

Lemon: astringent, exfoliating, natural deodorant.

Sage: astringent, antiseptic, balancing natural capacities.

ACTION

The antibacterial action supplied by Triclosan, Zinc Oxid with its adsorbing capacity, Vitamin E and the natural deodorant capacities of the plant extracts will eliminate the causes of bad odour, assuring a long-lasting and efficient deodorant action. It does not contain antiperspirant ingredients

USE

Apply the product following a thorough armpit cleaning.

INGREDIENTS: PARAFFINUM LIQUIDUM, PETROLATUM, ZINC OXIDE, LANOLIN, HYDROGENATED CASTOR OIL, SILICA, RETINYL PALMITATE, TOCOPHERYL ACETATE, PANTHENOL, CETRARIA ISLANDICA EXTRACT, ACHILLEA MILLEFOLIUM EXTRACT, CITRUS LIMONUM EXTRACT, SALVIA OFFICINALIS EXTRACT, PARFUM, C12-13 ALKYL LACTATE, QUATERNIUM-18 HECTORITE, TRICLOSAN, PROPYLPARABEN, CITRONELLOL, GERANIOL, BENZYL SALICYLATE, ALPHA-ISOMETHYL IONONE, COUMARIN, HYDROXYCITRONELLAL

CONTAINS PROPYL PARABEN

25 ml

counter display 12 units

01569



To Nourish



FLUID BODY CREAM

Smoothing

FUNCTIONAL INGREDIENTS

Rice Oil: antioxidant protection.

Oat: hydrating, nourishing.

Guarana: stimulates microcirculation, toning.

ACTION

This formulation will refresh, hydrate and protect the skin, restoring its natural suppleness and elasticity due to the content of Vitamin E and the balanced natural extracts available in it. Its light emulsion and suppleness will allow a comfortable use with a complete absorption, leaving the skin more tonic, elastic and delicately perfumed.

USE

Apply the product daily, after shower or bath, with a delicate massage all over the body.

INGREDIENTS: AQUA [WATER], ORYZA SATIVA (RICE) BRAN OIL, STEARIC ACID, ISOPROPYL MYRISTATE, PARAFFINUM LIQUIDUM [MINERAL OIL], GLYCERIN, ISOPROPYL PALMITATE, PHENOXYETHANOL, PROPYLENE GLYCOL, PARFUM [FRAGRANCE], XANTHAN GUM, CARBOMER, SODIUM CETEARYL SULFATE, TRIETHANOLAMINE, DISODIUM EDTA, ETHYLHEXYLGLYCERIN, AVENA SATIVA (OAT) BRAN EXTRACT, LINALOOL, LIMONENE, HEXYL CINNAMAL, BHA, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE, CENTELLA ASIATICA EXTRACT, PAULLINIA CUPANA SEED EXTRACT, CITRONELLOL, BUTYLPHENYL METHYLPROPIONAL, TOCOPHERYL ACETATE, CITRAL, POTASSIUM SORBATE, ALPHA-ISOMETHYL IONONE, CITRIC ACID, COUMARIN.

200 ml

6 units

01562

ALL-IN-ONE CREAM

Multifunction 3 in 1

FUNCTIONAL INGREDIENTS

Almond Oil: elasticizing, nourishing, emollient.

Hamamelis: soothes reddened skin and reduces transdermal dehydration.

Oat: hydrating, nourishing.

Mallow: decongestant, moisturizing, soothing.

ACTION

The Almond Oil and the other natural extracts will hydrate and nourish the skin, restoring its natural elasticity and smoothness. Vitamin E contained in the formulation will help prevent the ageing of the skin, protecting it from aggressive and harmful external agents.

USE

The product can be used all over the skin and completely absorbed with a light massage.

INGREDIENTS: AQUA, PARAFFINUM LIQUIDUM, GLYCERIN, CETEARYL ALCOHOL, CYCLOMETHICONE, POLYSORBATE 60, SORBITAN STEARATE, PPG-25-LAURETH-25, PRUNUS AMYGDALUS DULCIS OIL, ALLANTOIN, HAMAMELIS VIRGINIANA WATER, AVENA SATIVA KERNEL EXTRACT, MALVA SYLVESTRIS EXTRACT, CARBOMER, PARFUM, PANTHENOL, TOCOPHERYL ACETATE, RETINYL PALMITATE, SODIUM DEHYDROACETATE, PHENOXYETHANOL, SODIUM HYDROXIDE, DISODIUM EDTA, BHA, BENZOIC ACID, BENZYL ALCOHOL, HEXYL CINNAMAL, BENZYL BENZOATE, ALPHA-ISOMETHYL IONONE, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE.

300 ml

6 units

01568

HAND CREAM SPF 6

Protective

FUNCTIONAL INGREDIENTS

Pomegranate: soothing and protecting, antioxidant action.

Lemon: astringent, exfoliating, natural deodorant.

Cucumber: softening, toning, balancing the stratum corneum lipid barrier.

Evening Primrose: moisturizing, emollient and rebalancing.



ACTION

Will hydrate and protect the skin of the hands (continuously stressed by aggressive external agents and naturally ageing faster than other less exposed parts of our body, losing elasticity and tone), bringing back luminosity, suppleness and uniformity. The included sun filters (protection factor SPF6) along with the Vitamin E, both effectively protect against solar radiations, aided by natural extracts (Lemon, Cucumber) that effectively perform as skin lighteners. Trehalose, a natural alpha-linked disaccharide, grants an extraordinary hydration and protection of hands skin.

USE

Apply and delicately massage to a complete absorption, at least in the morning and evening.

INGREDIENTS: AQUA, GLYCERIN, GLYCERYL STEARATE SE, ETHYLHEXYL METHOXYCINNAMATE, ETHYLHEXYL STEARATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, CETEARYL ALCOHOL, DIMETHICONE, PHENOXYETHANOL, OENOTHERA BIENNIS OIL, ETHYLHEXYLGLYCERIN, BENZOPHENONE-3, TREHALOSE, PROPYLENE GLYCOL, CARBOMER, BISABOLOL, PARFUM, TRIETHANOLAMINE, PANTHENOL, DISODIUM EDTA, ALLANTOIN, CITRUS LIMON FRUIT EXTRACT, SODIUM CITRATE, CUCUMIS SATIVUS FRUIT EXTRACT, BUTYLPHENYL METHYLPROPIONAL, HYDROLYZED ALGIN, HEXYL CINNAMAL, BENZYL SALICYLATE, LINALOOL, TOCOPHERYL ACETATE, BHA, PUNICA GRANATUM FRUIT EXTRACT, MARIS AQUA, CITRONELLOL, CHLORELLA VULGARIS EXTRACT, ALPHA-ISOMETHYL IONONE.

CONTAINS BENZOPHENONE-3

50 ml

counter display 12 units

01556

vitamin B₆

Vitamin B₆ as Beauty

It prevents skin and scalp problems, by specifically normalizing sebum secretion. Enhancing the assimilation of proteins and controlling the production of the enzyme 5-alpha-reductase, Vitamin B₆ successfully helps contrasting physiological hair loss.



HAIR LOSS SHAMPOO

Reinforcing

FUNCTIONAL INGREDIENTS

Ginko Biloba: reinvigorating, toning.

Sage: astringent, antiseptic, balancing natural capacity.

Cinnamon: stimulates microcirculation and oxygenation of hair bulb.

Kigelia Africana: inhibits the α -5-reductase enzyme, responsible of hair loss.

Procapil™ is a combination of a vitaminized matrikine with apigenin and oleanolic acid extracted from olive tree leaves. It fights the natural follicle ageing process, thus preventing hairloss.

ACTION

Following a regular use, the product will help prevent hair loss. The Vitamin B₆ contained in it and the synergy provided by the natural extracts will stimulate and increase the blood capillary circulation to the hair bulb and its natural nourishing. Hair strengthening and anti-hair loss treatment are successfully performed by Procapil™.

USE

Apply with a light massage a small amount on wet hair, leave for a few minutes, then rinse thoroughly.

INGREDIENTS: AQUA, MAGNESIUM LAURETH SULFATE, PEG-4 RAPESEEDAMIDE, SODIUM LAURETH-11 CARBOXYLATE, DISODIUM LAURETH SULFOSUCCINATE, COCAMIDOPROPYL BETAINE, PARFUM, PANTHENOL, CALCIUM ASCORBATE, PEG-15 COCOPOLYAMINE, PROPYLENE GLYCOL, POLYSORBATE 20, PHENOXYETHANOL, BENZYL ALCOHOL, BUTYLENE GLYCOL, POLYQUATERNIUM-7, POTASSIUM SORBATE, CITRIC ACID, MENTHOL, SODIUM CHLORIDE, GLYCERIN, SORBITOL, POGOSTEMON CABLIN OIL, PYRIDOXINE HCL, PPG-26-BUTETH-26, KIGELIA AFRICANA FRUIT EXTRACT, PEG-40 HYDROGENATED CASTOR OIL, SALVIA SCLAREA EXTRACT, GINKGO BILOBA LEAF EXTRACT, TOCOPHEROL, CINNAMOMUM ZEYLANICUM BARK EXTRACT, APIGENIN, BIOTINOYL TRIPEPTIDE-1, OLEANOLIC ACID.

200 ml

6 units

01565



ANTI-DANDRUFF SHAMPOO

Scalp purifier

FUNCTIONAL INGREDIENTS

Thyme: delicate natural antiseptic.

Sage: astringent, antiseptic, balancing natural capacity.

Piroctone Olamine: antiseptic, sebum regulating compound used in the treatment of fungal infections.

Sebum Regulator Complex: inhibits the enzyme responsible for scalp excessive sebum secretion.

ACTION

Used regularly, will develop a scalp purifying action, however respecting hair and scalp physiologies. Formulation contains Piroctone Olamine and Sebum Regulator Complex, synergistically removing dandruff and preventing its return. Vitamin B6, plus Thyme and Sage natural extracts will help balance the scalp.

USE

Apply with a light massage a small amount on wet hair, leave for a few minutes, then rinse thoroughly.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, PEG-18 GLYCERYL OLEATE/COCOATE, COCAMIDOPROPYL BETAINE, DECYL GLUCOSIDE, AMMONIUM LAURYL SULFATE, PROPYLENE GLYCOL, PARFUM [FRAGRANCE], PIRACTONE OLAMINE, POLYQUATERNIUM-7, LINALOOL, PHENOXYETHANOL, LACTIC ACID, THYMUS VULGARIS (THYME) LEAF EXTRACT, SALVIA OFFICINALIS (SAGE) LEAF EXTRACT, SODIUM BENZOATE, LIMONENE, BUTYLPHENYL METHYLPROPIONAL, POTASSIUM SORBATE, DISODIUM PHOSPHATE, BENZOIC ACID, GLYCERIN, NIACINAMIDE, PANTHENOL, PYRIDOXINE HCL, CITRONELLOL, CITRIC ACID, ALLANTOIN, HYDROLYZED YEAST PROTEIN, THREONINE, METHYLCHLOROISOTHIAZOLINONE, BIOTIN, METHYLISOTHIAZOLINONE, ETHYLHEXYLGLYCERIN.

200 ml

6 units

01564



SEBUM REGULATOR SHAMPOO

Normalizing

FUNCTIONAL INGREDIENTS

Nettle: astringent, purifying.

Burdock: purifying, natural antiseptic.

Sebum Regulator Complex: inhibits the enzyme responsible for excessive sebum secretion.

ACTION

Particularly recommended for greasy, oily hair shampooing, the Sebum Regulator Complex will remove the accumulated sebum, developing an astringent and scalp-purifier action. Vitamin B6, aided by Nettle and Burdock natural extracts, will help normalize the scalp, leaving hair light and neat.

USE

Distribute well over wet scalp and hair, then friction and rinse thoroughly. Repeat if needed.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, PEG-18 GLYCERYL OLEATE/COCOATE, COCAMIDOPROPYL BETAINE, DECYL GLUCOSIDE, AMMONIUM LAURYL SULFATE, PROPYLENE GLYCOL, PARFUM [FRAGRANCE], SODIUM CHLORIDE, POLYQUATERNIUM-7, ARCTIUM LAPPA ROOT EXTRACT, PHENOXYETHANOL, DISODIUM PHOSPHATE, GLYCERIN, NIACINAMIDE, PANTHENOL, PYRIDOXINE HCL, LIMONENE, LINALOOL, BUTYLPHENYL METHYLPROPIONAL, POTASSIUM SORBATE, SODIUM BENZOATE, BENZOIC ACID, CITRIC ACID, ALLANTOIN, HYDROLYZED YEAST PROTEIN, THREONINE, URTICA DIOICA (NETTLE) LEAF EXTRACT, BIOTIN, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, ETHYLHEXYLGLYCERIN.

200 ml

6 units

01566



DAILY USE SHAMPOO

Extra-gentle

FUNCTIONAL INGREDIENTS

Kola Nut: toning.

Ginseng: revitalizing and toning, stimulating hair growth.

Oat: hydrating, nourishing, gentle cleanser.

Linden: hydrating, moisturizing.

ACTION

Recommended for a frequent use, it will cleanse delicately, leaving scalp and hair brilliant and light. The formulation contains Vitamin B6 and the natural extracts, providing an energizing action.

USE

Apply a small amount over wet hair, friction and rinse thoroughly. Repeat if necessary.

INGREDIENTS: AQUA [WATER], MAGNESIUM COCETH SULFATE, SODIUM COCO-SULFATE, COCAMIDOPROPYL BETAINE, SODIUM CHLORIDE, DECYL GLUCOSIDE, PARFUM [FRAGRANCE], PROPYLENE GLYCOL, PEG-18 GLYCERYL OLEATE/COCOATE, POLYQUATERNIUM-7, PHENOXYETHANOL, AVENA SATIVA (OAT) BRAN EXTRACT, SODIUM BENZOATE, POTASSIUM SORBATE, COLA NITIDA SEED EXTRACT, PANAX GINSENG ROOT EXTRACT, PYRIDOXINE HCL, TILIA PLATYPHYLLOS FLOWER EXTRACT, METHYLCHLOROISOTHIAZOLINONE, CITRIC ACID, METHYLISOTHIAZOLINONE, ETHYLHEXYLGLYCERIN, CI 19140 [YELLOW 5].

200 ml

6 units

01563



HAIR MASK

Intensive

FUNCTIONAL INGREDIENTS

Pomegranate Oil: helps preserve hair luminosity.

Papaya: hair nourishing and volumizing.

Raspberry: hydrating, toning.

ACTION

Hair Mask will nourish, hydrate and restructure weakened, stressed hair, or a hair that would need to get back to the previous, natural smoothness and luminosity. Protective action brought from Vitamin B6 is enhanced by Pomegranate Oil, naturally rich in polyphenols that counteract and neutralize the harmful effects of free radicals, by Raspberry extract, with its vitamins and mineral salts, plus its very efficient and natural hair toning, and the Papaya extract, that helps increase the natural shine and hair volume. Hair Mask is extremely effective against split ends.

USE

After shampooing, apply Hair Mask from the root to the tip. Let it perform for a few minutes. Rinse thoroughly with lukewarm water.

INGREDIENTS: AQUA/ WATER, CETEARYL ALCOHOL, MYRISTYL ALCOHOL, CETRIMONIUM CHLORIDE, BEHENTRIMONIUM CHLORIDE, AMODIMETHICONE, POLYQUATERNIUM-47, POLYQUATERNIUM-22, PUNICA GRANATUM SEED OIL/ POMEGRANATE OIL, CARICA PAPAYA FRUIT EXTRACT, RUBUS IDAEUS LEAF EXTRACT/ RASPBERRY LEAF EXTRACT, PYRIDOXINE HCL, TRIDECETH-10, GLYCERIN, ISOPROPYL ALCOHOL, CITRIC ACID, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PARFUM/ FRAGRANCE, HEXYL CINNAMAL, HYDROXY-ISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE.

200 ml

6 units

01601



HAIR SPRAY SERUM

Instant Repair

FUNCTIONAL INGREDIENTS

Dates: nourishing, hydrating, moisturizing.

Wasabi: soothing.

Rice: specific for hair reconditioning and restoring.

Sea Kale: cell renewal, skin revitalizer, UV-protection, counteracting free radicals.

ACTION

Hair Spray Serum is a non-oily rinsing-free product, supplying many services: repairing, strengthening, shining, controlling split ends, protecting from hair dryer / styling ceramic blades heat. Helps discipline, untangle and style your hair.

USE

Shake well before use. Spray over either wet or dry hair, without rinsing.

Damaged, matted, dried, withered hair = apply over wet (but not trickling) Hair Light, toneless, shapeless, unstructured hair = apply over dry hair.

INGREDIENTS: AQUA/ WATER, CETEARYL ALCOHOL, BEHENTRIMONIUM CHLORIDE, CYCLOPENTASILOXANE, DIMETHICONE, CETRIMONIUM CHLORIDE, QUATERNIUM-80, LACTOBACILLUS/WASABIA JAPONICA ROOT FERMENT EXTRACT, PYRIDOXINE HCl, LACTOBACILLUS/ PHOENIX DACTYLIFERA FRUIT FERMENT EXTRACT, SILANETRIOL MELANINATE, RICE AMINO ACIDS, CRAMBE MARITIMA EXTRACT, POLYQUATERNIUM-10, SUPEROXIDE DISMUTASE, POLYPERFLUOROETHOXYMETHOXY DIFLUOROETHYL PEG PHOSPHATE, BUTYL METHOXYDIBENZOYL METHANE, ETHYLHEXYL METHOXYCINNAMATE, CITRIC ACID, BUTYLENE GLYCOL, ISOPROPYL ALCOHOL, PROPYLENE GLYCOL, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PARFUM/FRAGRANCE, BENZYL SALICYLATE, LINALOOL, LIMONENE, BENZYL BENZOATE.

125 ml

6 units

01600

PRODUCT LINES

A complete selection of products for the face, body and hair care, plus a full range of merchandising tools in order to provide the most efficient choice for our Consumers.

HARMONY OF THE FACE



Rinse & Clean

Face Cleansing Gel
Facial Cleansing Milk
Toning

Hydrate

Fresh face Cream
Face Day Cream
Face Night Cream
Lip Stick

BODY BALANCE



Cleanse

Shower Cream
Shower Gel
Sport Shower Gel & Shampoo
Foaming Milk Bath & Shower
Intimate Cleanser
Liquid Soap

Protect

One Week Deodorant Cream

Nourish

Fluid Body Cream
All-in-one Cream
Hand Cream SPF 6

HAIR BEAUTY



Specific Cleansing

Hair Loss Shampoo
Anti-Dandruff Shampoo
Sebum Regulator Shampoo
Daily Use Shampoo

Restoring

Hair Mask
Hair Spray Serum

MERCHANDISING AND POINT OF SALES MATERIAL



Lip Stick counter display
01555



One Week Deodorant Cream display
01569



Hand Cream display
01556



Self-stand display



Display



Leaflet



Catalogue



Sampling



Vebi Istituto Biochimico srl
Administrative office
Via Desman, 43
35010 Borgoricco
Padova - Italy
Tel. 0039 049 9337111
Fax 0039 049 5798263

Logistic headquarter
Via A. Grandi
30036 Santa Maria di Sala
Venezia - Italy
Tel. 0039 041 5781469
Fax 0039 041 5739714

The beauty of nature.
Nature for beauty.
Biochemistry since 1944.

Vebi Istituto Biochimico is a flexible and dynamic multidisciplinary chemical company with a pharmaceutical background, operating in the international market and focused on innovation, high production capacity and distribution network.

Scientific research and concrete solutions have confirmed Vebi as one of the leading Italian companies offering solutions for personal hygiene, health and beauty treatments.